



OCR FM Sponsorship

packages

Have It Your Way	Individual bookings for a specified timeframe		\$5 per play
Show Sponsor	Tagged to a specific OCR FM program		\$30 per month
Bronze Package	General play throughout the 4am to 8pm timeslot	3 month booking	\$180 for three months
Silver Package	General play throughout the 4am to 8pm timeslot	6 month booking	\$300 for six months
Gold Package	General play throughout the 4am to 8pm timeslot	12 month booking	\$500 per year

Terms of Agreement

The term Sponsorship refers to paid promotion on OCR FM, or it may also refer to gifts in-kind, (such as the donation of equipment or hire service from a business).

The term Sponsor refers to a business or organisation providing Sponsorship to OCR FM.

Please note under this agreement General Play equates to a minimum of 2 plays per day.

Please read the following terms and agree to them.

Terms and Conditions

1. The Station agrees to provide airtime on its community broadcasting station OCR FM, to acknowledge the support and sponsorship of the Sponsor in consideration of the payment by the Sponsor as provided in this contract.
2. The parties agree to comply with the provision of the Broadcasting Services Act 1992.
3. The Sponsor agrees to pay any and all invoices for Sponsorship in advance of the campaign being broadcast or published, depending on the packages chosen under this agreement. Failure to pay will result in termination of sponsorship agreement, promotional announcements taken off air. Outstanding amounts must be paid in full before any further Sponsorship agreement can resume.
4. All invoices issued by OCR FM must be paid within 14 days.
5. 30 days prior to the end of the specified campaign an OCR FM representative will contact the Sponsor to discuss the campaign and any changes, updates or renewal desired.
6. At the end of an agreed Sponsorship campaign any and all promotion will be removed from broadcast/print unless the business has agreed and signed a renewal Sponsorship Agreement.
7. The Station agrees to use all reasonable care in the production of material being supplied by the Sponsor, but shall not be responsible for inadvertent errors or mis-statements.
8. Businesses signed up to the 12 month package have the opportunity to modify their announcements up to 4 times throughout the year, 6 month packages may modify their announcements up to 2 times during the campaign and 3 months may modify the announcement once before extra payment is required.



Community Radio

Post: P.O. Box 31 COLAC 3250

Phone: 52 321 991

Email: sponsor@ocrfm.org.au

Web: www.ocrfm.org.au

ABN 35 575 865 292

OCR FM Sponsorship agreement

This agreement is between _____ and OCR FM Community Radio Station

Sponsorship Package

- Gold Sponsor Package Silver Sponsor Package
 Bronze Sponsor Package Show Sponsor Package
 Renewing previous sponsorship.
 Other _____ @\$5 per play

Invoicing Preference (please select one) Monthly Quarterly Yearly

Being for sponsorship beginning on ___/___/___ and finishing on ___/___/___

Business Contact person _____

Business Contact Details

Ph _____ Mob _____

Fax _____

Address : _____

Post Code _____

Email: _____ @ _____

Sponsor representative (please print clearly) _____

Signature _____ Date _____

OCR FM representative _____

Signature _____ Date _____



<h1>SPONSOR ANNOUNCEMENT</h1>

Company:

Phone:

Email:

Special Notes / Background Music etc:

Announcement Text (30 sec)

OFFICE USE ONLY

OCR FM Contact Person:

Commencement Date:

Valid to:

Invoice No:

Receipt No:

PLEASE COMPLETE AND CONTACT sponsor@ocrfm.org.au TO ORGANISE INVOICE