



## OCR FM Sponsorship packages

Gold Package	Silver Package	Bronze Package	Small business package	Show sponsor	Segment Sponsor
Minimum 100 spots per month	Minimum 50 spots per month	Minimum 25 spots per month	Minimum 12 spots per month	Minimum 2 spots per show	Tagged to specific segment on a show
\$400.00 per month	\$200.00 per month	\$125.00 per month	\$60.00 per month	\$40 per month	\$260 per year

## Terms of Agreement

The term Sponsorship refers to paid promotion on OCR FM. Or it may also refer to gifts in-kind, (such as the donation of equipment or hire service from a business).

The term Sponsor refers to a business or organisation providing Sponsorship to OCR FM.

Please note under this agreement the minimum term for paid sponsorship and or promotion is 1 month (or 4 weeks).

Please read the following terms and agree to them.

## Terms and Conditions

1. The Station agrees to provide airtime on its community broadcasting station OCR FM, to acknowledge the support and sponsorship of the Sponsor in consideration of the payment by the Sponsor as provided in this contract
2. The parties agree to comply with the provision of the Broadcasting Services Act 1992.
3. The Sponsor agrees to pay any and all invoices for Sponsorship in advance of the campaign being broadcast or published, depending on the packages chosen under this agreement. Failure to pay will result in termination of sponsorship agreement, promotional announcements taken off air. Outstanding amounts must be paid in full before any further Sponsorship agreement can resume.
4. All invoices issued by OCR FM must be paid within 14 days.
5. 30 days prior to the end of the specified campaign an OCR FM representative will contact the Sponsor to discuss the campaign and any changes, updates or renewal desired.
6. At the end of an agreed Sponsorship campaign any and all promotion will be removed from broadcast/print unless the business has agreed and signed a renewal Sponsorship Agreement.
7. The Station agrees to use all reasonable care in the production of material being supplied by the Sponsor, but shall not be responsible for inadvertent errors or mis-statements.



## Community Radio

Post: P.O. Box 31 COLAC 3250

Phone: 52 321 991

Email: [sponsor@ocrfm.org.au](mailto:sponsor@ocrfm.org.au)

Web: [www.ocrfm.org.au](http://www.ocrfm.org.au)

ABN 35 575 865 292

## OCR FM Sponsorship agreement

This agreement is between \_\_\_\_\_ and OCR FM Community Radio Station

### Sponsorship Package

- |   |   |
|---|---|
| <input type="checkbox"/> Gold Sponsor Package \$400 per month   | <input type="checkbox"/> Silver Sponsor Package \$200 per month |
| <input type="checkbox"/> Bronze Sponsor Package \$125 per month | <input type="checkbox"/> Small Business Package \$60 per month  |
| <input type="checkbox"/> Show Sponsor Package \$40 per month    | <input type="checkbox"/> Renewing previous sponsorship.         |
| <input type="checkbox"/> Segment Package \$260 per year         | <input type="checkbox"/> Other _____                            |

### Invoicing Preference (please select one)

- Monthly                       Quarterly                       Yearly

Being for sponsorship beginning on \_\_\_\_\_ and finishing on \_\_\_\_\_

Business Contact person \_\_\_\_\_

### Business Contact Details

Ph (\_\_\_\_) \_\_\_\_\_ Mob \_\_\_\_\_

Fax \_\_\_\_\_

Address : \_\_\_\_\_

\_\_\_\_\_ Post Code \_\_\_\_\_

Email: \_\_\_\_\_

Sponsor representative (please print clearly) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

OCR FM representative

\_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_



<h1 style="text-align: center;">SPONSOR ANNOUNCEMENT</h1>
---

Company:
----------

Phone:
--------

Email:
--------

Special Notes / Background Music etc:
---------------------------------------

Announcement Text (30 sec)
----------------------------

<b>OFFICE USE ONLY</b>
------------------------

OCR FM Contact Person:
------------------------

Commencement Date:
--------------------

Valid to:
-----------

Invoice No:
-------------

Receipt No:
-------------

PLEASE COMPLETE AND CONTACT [sponsor@ocrfm.org.au](mailto:sponsor@ocrfm.org.au) TO ORGANISE INVOICE